

Seat No. : _____

AK-110

April-2025

Int. M.B.A., Sem.-VIII

Business Environment (BE)

Time : 2:30 Hours]

[Max. Marks : 70

1. (i) What role does the Economic Policies play in terms of giving positive support and impetus to the economy ? Elaborate. **10**
(ii) Explain the concept of Competitor's Analysis. **4**
2. (i) Compare the Steps of Environmental Analysis and Environmental Forecasting. **8**
(ii) Explain the techniques of Environmental Forecasting. Also write the benefits of environmental analysis. **6**
- OR**
2. Describe the Role of Agriculture in Economic Development. **14**
3. (i) The Political Environment in a country consists of government with its three distinct set of powers. Explain the constitutional framework under which government operates. **10**
(ii) What is the impact of Natural Environment on Business ? Explain with the help of any one example. **4**
- OR**
3. (i) Elaborate the Economic reforms introduced under Liberalisation. **10**
(ii) What are the objectives of Privatisation ? **4**
4. Describe the functions and organizational structure of the World Trade Organization (WTO). How does it differ from the GATT ? **14**
- OR**
4. Write in brief about : (Any Two) **14**
(i) TRIPS and TRIMS
(ii) GATS
(iii) FERA and FEMA
5. Explain the concept of Monetary Policy. And, also the tools used. Highlight the current rates as applicable. **14**
- OR**
5. Write in brief : (Any Two) **14**
(i) Competition Act
(ii) Incentives under SEZ
(iii) Consumer Protection Act