

V/16

**2204E277**

Candidate's Seat No : \_\_\_\_\_

**M.B.A. (GM-HRM) Sem.-4 Examination**

**LS-403**

**R & S**

**April-2025**

**Time : 2-30 Hours]**

**[Max. Marks : 70**

Q-1	A) Devise a recruitment plan for a pharma company's marketing division. The company has multi-country presence.	14
Q-2	A) Explain applicant attraction strategies in details.  <u>OR</u>  B) explain any four sources of recruitment.	14
Q-3	A) Discuss in details any five sources of recruitment.  <u>OR</u>  B) Explain in details: Job Analysis, Employment Contract, Offer Letter.	14
Q-4	A) Explain concept of negotiation for new recruits from perspective of line manager.  <u>OR</u>  B) Discuss various methods adopted by HR for background and verification check for selected / shortlisted candidates.	14
Q-5	A) Discuss recent and upcoming HRM trends on Global and Indian level both.	14