

1/16

1904E245

Candidate's Seat No : _____

M.B.A. (GM-OP) Sem.-4 Examination

OM-401

A.L.M.

April-2025

Time : 2-30 Hours]

[Max. Marks : 70

Q-1	A) Explain concepts of 1PL, 3 PL and 5 PL.	14
Q-2	A) What can be drivers of logistics outsourcing for a shoe manufacturer selling from UP to Delhi <u>OR</u> B) Explain green logistics and its importance in today's world.	14
Q-3	A) How does logistics impact a business positively or negatively, explain with relevant examples. <u>OR</u> B) Explain roles of International Governments in implementing Green Logistics.	14
Q-4	A) Discuss importance of logistics management for an e-commerce firm offering multiple range products to consumers across India. <u>OR</u> B) Devise an efficient transport system for cooler manufacturing firm based at Chennai supplying PAN India.	14
Q-5	A) What is role and importance of material handling equipments in a warehouse, explain with reference to storage & handling of normal pharmaceutical products.	14