

Seat No. : _____

MB-101

March-2025

BBA., Sem.-V

CC-302 : Business Environment

Time : 2:30 Hours]

[Max. Marks : 70

1. (A) What is Business Environment ? Explain internal factors affecting business environment. 7
- (B) Enumerate the reforms initiated in Indian Capital market for its sustainable development. 7

OR

1. (A) Discuss external factors affecting Business Environment. 7
- (B) What reforms have been initiated by Reserve Bank of India in Money Market ? 7
2. (A) Write a note on Disinvestment Policy in India. 7
- (B) Discuss various objectives of price and distribution control. 7

OR

2. (A) Explain the following : 7
 - (i) Administered Prices
 - (ii) Dual Pricing
 - (iii) Subsidization
- (B) Discuss briefly the main constituents of budget. 7
3. (A) Highlight the merits and demerits of MNCs in India. 7
- (B) Write the components of globalization and explain indicators of globalization. 7

OR

3. (A) Write a note on objectives of WTO. 7
- (B) Discuss the role of Foreign Investment in India. 7

4. (A) Give the meaning of Business Ethics and highlight its significance in business. 7
(B) What is the impact of Natural Environment on business ? 7

OR

4. (A) Write a note on Rights conferred to Consumer's in India. 7
(B) Explain the concept of Technology and enumerate different sources of technology dynamics. 7

5. Attempt any **seven** out of twelve : 14

- (1) Technology is part of macro external business environment. (True/False)
- (2) The World Trade Organization came into existence from 1st January, 1955. (True/False)
- (3) Indian money market broadly comprises of two sectors. (True/False)
- (4) For evolving proper strategies for disinvestment, the Government of India had appointed a committee in November, 1992 under the chairmanship of Prof. C. N. Vakil. (True/False)
- (5) Gandhi's concept trusteeship is co-related with the concept of social responsibility of business. (True/False)
- (6) The head quarter of multinational company is located in all the countries of its presence. (True/False)
- (7) The District forum and the State Commission for the redressal of consumer disputes are appointed by State Government. (True/False)
- (8) The National Commission for the redressal of consumer disputes is appointed by Prime Minister of India. (True/False)
- (9) Prof. Joseph Schumpeter laid great stress on innovation as an important factor affecting economic development. (True/False)
- (10) SEBI was established in the year 1972. (True/False)
- (11) The Consumer Protection Act was passed in the year 1986. (True/False)
- (12) Open market operations form part of the direct price control. (True/False)