

IM.B.A. (PHM) (Rep) Sem.-6 Examination

PHM-BBA - CC-6

E. H.

November-2025

Time : 2-30 Hours]

[Max. Marks : 70

- Instructions :** (1) This paper contains **FIVE** questions.
(2) All questions are compulsory.
(3) Question No.2, 3, 4 have internal options.
(4) Figures in the right side in parenthesis indicate marks.

Q:1 Analyze the challenges faced by 21st-century managers in implementing ethical practices within organizations. (14)

Q:2 Discuss the various measures and strategies that can help overcome ethical challenges in business organizations. (14)

OR

Q:2 Explain the importance and significance of Corporate Social Responsibility (CSR) for modern organizations. (14)

Q:3 Explain the importance and significance of Corporate Social Responsibility (CSR) for modern organizations. (14)

OR

Q:3 Describe the main branches of ethics and support your answer with relevant practical examples. (14)

Q:4 Explain the social responsibilities of corporate organizations and illustrate with appropriate practical examples. (14)

OR

Q:4 Identify and explain the key factors that influence Corporate Social Responsibility (CSR) practices in organizations. (14)

Q:5 Discuss the different trends and developments in Corporate Social Responsibility (CSR) at the national and global level. (14)

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