

P.G.Diploma Sem.-1 (Rep) Examination
(HM, FM, HRM, IB, L&SCM) P-1
General Management and Business Communication

Time : 2.30 Hours]

June-2025

[Max.Marks : 70

Q 1 Describe how the Organizational functions *helps in achievement of results* – essential for a firm. Explain any two types of Org structures **(14 Marks)**

Q 2 What is business ethics? Why is it important? Give the criterion for the eligibility for CSR activity. **(14 Marks)**

Q 3 Managers at every level in the management hierarchy exercise basic types of skills that are technical, human, and conceptual. Also, explain the type of roles played by managers to execute their functions. **(14 Marks)**

Q 4 Explain: Accounting is an Art and Science **(14 Marks)**

Or

Q 4 Write a note on factors affecting demand.

Q 5 Read the following text and answer the questions appearing in the end. **(14 Marks)**

Parrikar chemicals is a well-known name in the chemical industry, with a good market share and in the chemicals used by FMCG, Pharma, Pesticides, Leather and various other industries. Parrikar has two plants – Alpha the parent plant and Gamma, the plant started 10 years back.

Vijay has been working in the accounts department of Gamma plant for last 6 years. He is an MBA finance graduate, and known for his commitment.

Vijay looks forward for a transfer to the parent Plant Alpha as he feels he can get so much to learn there. Vijay has been applying unsuccessfully for the same for last 3 years. Finally he decided to speak with the HR team. He took an appointment for a meeting where Mr. Sudan head HR and Ms. Kavery the Head Finance both were present. When Vijay expressed his desire to know why his application for transfer from Gamma to Alpha were being rejected, Kavery mentioned that on the other hand, he was also being sent to a number

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of prestigious training programs. Kavery also said that Vijay was free to apply once again next year. However, Vijay became disappointed and mentioned that another colleague of his, who had applied for transfer, got it while he did not. Soon after that, the meeting ended.

Sudan recollected the conversation between him and Kavery on the transfer application of Vijay, where Kavery expressed her concerns about whether Vijay will get the right kind of exposure at the Alpha plant since it had a very large accounting department. Further, she said that the deputy finance manager was due for retirement in two years. If Vijay continued to develop and receive exposure, he could be ready to take that position. Sudan wondered why Kavery was not sharing this directly with Vijay. He decided to persuade Kavery to talk to Vijay candidly once again.

However, Sudan was in for a surprise the next day when he received the resignation letter from Vijay stating that due to personal reason he was resigning the job.

1. What may be the reason why Vijay was leaving? Which HR function(s) is / are aimed at addressing issues such as this?
 2. If you were Kavery, what would you do differently?
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