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**3101E1265**

Candidate's Seat No : \_\_\_\_\_

**PG Diploma Sem.-1 Examination**

**Paper-2**

**Logistics & SCM**

**January-2025**

**Time : 2-30 Hours]**

**[Max. Marks : 70**

Note:

All questions carry equal marks.

Marks on the right indicate full marks.

Q 1 and Q 5 are compulsory.

Q 2- Q 4 contain options.

**Q 1.** Critically analyze Amazon's global logistics network. How does it leverage its global reach to achieve efficiency and cost-effectiveness? Discuss the challenges of managing a complex global network and the potential risks associated with it. **[14 Marks]**

**Q 2 (A).** Explain the core principles of the Kanban inventory management system. **[07 marks]**

**Q 2 (B)** State various functions of Warehouses.

**[07 marks]**

**OR**

**Q 2. (A)** Critically analyze the impact of emerging trends in transportation. Discuss specific examples from your side. **[07 marks]**

**Q 2. (B)** Explain the various material handling equipments used in logistics. **[07 marks]**

(P.T.O)

**Q 3.** Define green logistics and explain its key principles. Provide an example of a company that has successfully implemented green logistics initiatives.

**[14 marks]**

**OR**

**Q 3.** Describe the different levels of a Logistics Information System (LIS) and explain the specific functions and decision-making processes associated with each level.

**[14 Marks]**

**Q 4.** As a Logistics Consultant, design and explain the reverse logistics channel and activities that need to be undertaken for a leading Fashion Apparel brand that has its presence globally.

**[14 Marks]**

**OR**

**Q 4.** Why is it critical to measure the logistics performance of any organization? List and explain the key performance indicators that can be used to measure the efficacy of the logistics function of a leading retail super-market.

**[14 Marks]**

**Q 5.** Zomato, Blinkit, Zepto, Ajoand Healthkart are among e-commerce companies increasingly turning to third-party logistics (3PL) providers to streamline operations and reduce leasing expenses. What could be the reason for this? What are the advantages and disadvantages involving a 3PL for such businesses?

**[14 Marks]**

