

**IMBA in FM/HRPA/BM/BEM Sem.-7 Examination****BEM/HR/FM/MBA-107****EES****Time : 2-30 Hours]****January-2025****[Max. Marks : 70**

- Q.1 Define Ikigai and discuss its components in detail, providing relevant examples for each. (14)
- Q.2 Define SWOT analysis and provide a detailed SWOT analysis of yourself. (14)
- Or
- Q.2 Define Interview and discuss the do's and don'ts for a candidate in a job interview? (14)
- Q.3 Define Image and explain the concept of Image Cycle. (14)
- Or
- Q.3 Define Non-Verbal Communication and discuss various types of it in detail. (14)
- Or
- Q.4 Elaborate the role of the sub conscious mind in Habit Formation and Behavior change. Discuss the techniques line NLP that can be used to break negative habits and cultivate the positive ones. (14)
- Or
- Q.4 Discuss the interplay between the conscious and Subconscious minds. How can understanding this relationship lead to personal growth and self-improvement. (14)
- Q.5 Evaluate the ethical considerations surrounding techniques that aims to influence or re program the sub conscious mind. Elaborate the potential benefits and risk of the same in detail. (14)
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