

IMBA in FM/HRPA/BM/BEM Sem.-7 Examination

BEM/HR/FM/MBA-106

MC

Time : 2-30 Hours]

January-2025

[Max. Marks : 70

- Q.1 Define Communication and discuss the process of Communication in detail. (14)
- Q.2 Discuss the Barriers of Communication in detail with relevant examples. (14)
- Or
- Q.2 Define Group Discussion and discuss the pre requisites to conduct Group Discussion effectively. (14)
- Q.3 Define and discuss various types of Interviews in detail. (14)
- Or
- Q.3 Discuss the Layout of writing a formal e mail with relevant example in detail. (14)
- Or
- Q.4 Define Presentation and discuss Planning stage of Presentation in detail. (14)
- Or
- Q.4 Discuss various significant components of writing Resume in detail. (14)
- Q.5 Discuss how to write Business Proposal effectively with a relevant example. (14)
-