

IMBA in FM/HRPA/BM/BEM (Rep) Sem.-1 Examination
BEM/HR/FM/BBA/Language-1**BC****Time : 2-30 Hours]****January-2025****[Max. Marks : 70**

- Q.1 Define Communication and discuss its process in detail. (14)
- Q.2 Discuss various Barriers to Communication in detail. (14)
- Or
- Q.2 Define Non-Verbal Communication and discuss various types of it in detail. (14)
- Q.3 Define Listening and discuss its types with relevant examples. (14)
- Or
- Q.3 Write a detailed note on how to conduct effective Group Discussion. (14)
- Q.4 Discuss Formal and Informal Communication in detail with relevant example. (14)
- Or
- Q.4 Discuss how to conduct Interview effectively. (14)
- Q.5 Draft a professional email to a supplier to place an order for raw materials, highlighting the importance of fostering a strong partnership and ensuring efficient inventory management for smooth operations. (14)
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