

Seat No. : _____

JE-104

January-2025

MBA-I, Sem.-I

Information System for Management (ISM)

Time : 2:30 Hours]

[Max. Marks : 70

1. Answer the following : 14
- (a) Explain the fundamental role of Information System in business.
- (b) Basic Functions of Operating System.

2. Answer the following : 14
- (a) Discuss : The business importance of Internet, Intranet, Extranet, and VPN for an organization.
- (b) Explain Network Topology.

OR

- Answer The Following : 14
- (a) Write Notes on : Basic Functions of Business Network
- (b) Comment : 'System as a Planned Organizational Change'

3. Answer the following : 14
- (a) Write Note on : Commercial Applications of Artificial Intelligence.
- (b) Explain : The Attributes of Artificial Intelligence.

OR

- (a) Explain : Value Chain in Business 14
- (b) Write Note on : Business Process Reengineering Techniques.

4. Answer the following : **14**
- (a) Define Transaction Process System (TPS), Types and Importance of TPS.
 - (b) Explain : Components of Strategic Planning Process.

OR

- (a) What is M-Commerce ? Explain types of M-Commerce Application. **14**
 - (b) Explain : Security Issues in Mobile Computing.
5. Answer the following : **14**
- (a) Decision Support System (DSS). Explain its Attributes and Characteristics.
 - (b) Explain Objectives of Business Process Reengineering Techniques.
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