

MBA in BEPF/PP/EM Sem.-1 Examination

EPF/PPM/EM-103

BEM

Time : 2-30 Hours]

January-2025

[Max. Marks : 70

- Q.1 Define Perfect competition and explain long run equilibrium under perfect competition. (14)
- Q.2 Define pricing. Explain different methods of pricing in detail. (14)
Or
- Q.2 Define Monopoly and explain short run equilibrium in detail with diagram. (14)
- Q.3 What is Price Discrimination? Explain Dumping case under Monopoly. (14)
Or
- Q.3 Define Monopolistic Competition and explain Characteristics of Monopoly. (14)
- Q.4 Explain Oligopoly and elaborate Kinked demand curve under Oligopoly. (14)
Or
- Q.4 **From the following data, you are required to:** (14)
1. Calculate Break even analysis (Sales)
 2. Calculate Contribution
 3. Calculate P/V ratio.
 4. If sales are 10% and 25% above the break-even volume, determine Net Profits

Direct material cost per unit	₹ 10
Direct labour cost per unit	₹ 5
Fixed Overheads	₹ 50,000
Variable Overheads	60% on Direct labour
Selling price per unit	₹
Trade Discount	4%

- Q.5 Elaborate different types of Oligopoly in detail. (14)