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1801E1202

Candidate's Seat No : _____

MBA (SCM) Sem.-1 Examination

FC-104

LM-I

Time : 2-30 Hours]

January-2025

[Max. Marks : 70

Q-1	A) Discuss various types of logistics in detail.	14
Q-2	A) Explain domestic logistics & international logistics. <u>OR</u> B) What is the difference between logistics & supply chain management ?	14
Q-3	A) Discuss the attributes of customer service in detail. <u>OR</u> B) Discuss the value added logistical service 3 PL.	14
Q-4	A) What are the barriers to integration ? <u>OR</u> B) What is the knowledge transfer capability & why is knowledge transfer capability important ?	14
Q-5	A) Explain demand forecasting & discuss the process of forecasting.	14