

Seat No. : _____

JB-103

January-2025

MBA-I, Sem.-I

End Sem. Exam

Management Principles and Practices

Time : 2:30 Hours]

[Max. Marks : 70

Instruction : 14 marks for each question.

1. Imagine you are a manager at a manufacturing company. How would you apply the principles of Scientific Management to improve productivity on the shop floor ?
2. What is Corporate Social Responsibility (CSR), and what are its main objectives ? Imagine you are the CSR manager of a multinational corporation. How would you design a CSR program to address environmental sustainability in the developing countries where your company operates ?

OR

2. Discuss the relationship between strategy and structure according to Chandler's framework. Explain the different types of organizational structure, highlighting their advantages, disadvantages, and providing examples.
3. What are the key stages of group development as proposed by Tuckman ? Briefly describe each stage. List the common types of group roles (e.g., task roles, maintenance roles, disruptive roles) and their functions in a team.

OR

3. Discuss how transformational leadership can enhance motivation among employees. In your opinion, how does it compare with transactional leadership in terms of long-term employee engagement ?

4. Discuss the concept of leadership and its significance in organizational success. Analyze various leadership styles and their application in different organizational contexts. Additionally, explain some major leadership theories, highlighting their strengths, weaknesses, and practical implications for managers.

OR

4. Explain the role of MIS in improving operational efficiency and decision-making processes within a business. Provide examples from industries such as manufacturing, retail, or healthcare.
 5. What are the key differences between a fixed budget, a flexible budget, and a zero-based budget ? Discuss the advantages and disadvantages of each in a corporate setting.
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