

PGD in DA Sem.-1 Examination

DA-101

BRA

Time : 2-30 Hours]

January-2025

[Max. Marks : 70

- Instructions :** (1) This paper contains **FIVE** questions.
(2) All questions are compulsory.
(3) Question No.2, 3, 4 have internal options.
(4) Figures in the right side in parenthesis indicate marks.

- Q:1** Explain the following terms: (Any 7) (14)
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|-----------------------|-------------------------|
| 1. Empirical Research | 6. Population |
| 2. Hypothesis | 7. Quota Sampling |
| 3. Interview | 8. Reliability |
| 4. Literature Review | 9. Research Methodology |
| 5. Nominal Scale | 10. Type II Error |
- Q:2** "Research without identifying proper Research Problem is like driving a directionless Car" Explain. (14)
- OR**
- Q:2** Explain various types of Research Designs. (14)
- Q:3** Explain various sources of Data Collection. (14)
- OR**
- Q:3** Explain various techniques of selecting a Sample. (14)
- Q:4** What is Research Report? Explain the Layout of Research Report. (14)
- OR**
- Q:4** Explain the various steps involved in conducting effective Research. (14)
- Q:5** Prepare a Conceptual Model of Study and Questionnaire for the Research topic "A study on Factors Influencing of Job Satisfaction of Corporate Personnel in Gujarat State." (14)
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