

**MBA (SCM) Sem.-1 Examination****FC-101****SCM-I**

Time : 2-30 Hours]

January-2025

[Max. Marks : 70

Q-1 A) Elaborate on the push and pull perspectives in the context of the furniture supply chain. 14

Q-2 A) Discuss the various design options for a distribution network and explain any three in detail. 14

OR

B) How does each of the four categories of commodities in the Kraljic Portfolio Matrix (KPM) necessitate a distinct approach to supplier management?

Q-3 A) What is the Bullwhip Effect? Explain causes and potential solutions. 14

OR

B) How is Strategic Fit Achieved? What are three basic steps to achieving this strategic fit and explain?

Q-4 A) How would you rank the criteria for sustainable logistics, and what factors influence their prioritization? Discuss with reference to sugar industry. 14

OR

B) Explain the framework for Network design decisions.

Q-5 A) What are the cost and service factors influencing Distribution network design? Explain each factor? 14

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End of Paper

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