

**IMBA in FM/HRPA/BM/BEM Sem.-7 Examination****BEM/HR/FM/BBA-101****MCOB**

Time : 2-30 Hours]

January-2025

[Max. Marks : 70

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- Q.1 Define perception and explain the process of perception in detail. (14)
- Q.2 Explain Measurements and Components of Attitude in detail. (14)
- Or
- Q.2 Define Planning and features of Planning in detail. (14)
- Q.3 Explain the term Motivation elaborate Maslow's need Theory. (14)
- Or
- Q.3 Explain different levels of management and functions of each level in detail. (14)
- Q.4 How can an organization use MBTI to manage employee reactions to a major change initiative? (14)
- Or
- Q.4 Define Controlling and steps involved in the controlling. (14)
- Q.5 What is leadership, and what are the various styles of leadership? Explain in detail. (14)
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