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2611N872

Candidate's Seat No : _____

**B.Sc. (FNS) (NEP) Sem.-5 Examination
SEC-356**

**Economics & Marketing
November-2025**

Time : 1-00 Hour]

[Max. Marks : 25

Q.1 (A) Define Economics and explain consumption in economics brief [5]

Q.1 (B) Explain the concept of GDP [5]

Or

Q.1(A) Explain factors affecting production in detail [5]

Q.1 (B) Explain the concept of demand and supply [5]

Q.2 (A) Define marketing. Explain the process of marketing [5]

Q.2 (B) Explain the need and role of marketing [5]

Or

Q.2 (A) Explain marketing functions and concept of marketing efficiency [5]

Q.2 (B) Explain marketing of various channels [5]

Q.3 Answer the following any five out of seven. [5]

1. Define economics

2. Define marketing

3. Define consumption

4. What is demand?

5. What is marketing efficiency?

6. How economic of pricing is useful?

7. What is GDP?

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