

Seat No. : \_\_\_\_\_

# FB-132

February-2025

Integrated B.B.A., LL.B., Sem.-I

ILBBA-102 : POM-I

(Principles of Management – I)

Time : 2:30 Hours]

[Max. Marks : 70

1. Explain meaning and process of management in detail. 18
- OR**
1. (A) Discuss the ten roles of Manager according Henry Mintzberg. 10
1. (B) Explain type of Plans with suitable examples. 8
  
2. What is forecasting ? Discuss any three techniques for forecasting in an organization. 18
- OR**
2. (A) Discuss the process of decision making. 10
2. (B) Explain various planning premises with suitable examples. 8
  
3. What is departmentation ? Discuss basis for departmentation in detail. 18
- OR**
3. (A) What is delegation ? Discuss different elements of delegation. 10
3. (B) What are the challenges we have for informal type of organization ? 8
  
4. (A) Short Notes : (Any **two** out of **four**) 10
  - (i) Decision Tree
  - (ii) Committee form of Organization
  - (iii) Survey Method of Forecasting
  - (iv) Functional Departmentation
4. (B) Answer the following : 6
  - (1) \_\_\_\_\_ is the final step in the decision making process.
    - (a) Evaluating Problem
    - (b) Identification of the difficulty
    - (c) Evaluating Decision
    - (d) Finding Alternatives

- (2) Organization structure primarily refers to :
- (a) How the activities are coordinated and controlled
  - (b) How activities Flow
  - (c) How activities are decided
  - (d) All of the above
- (3) The process of getting the work done through others is called
- (a) Management
  - (b) Planning
  - (c) Organizing
  - (d) None of the above
- (4) What is the full form of **PERT** in project management ?
- (a) Program Evaluation and Review Technique
  - (b) Project Estimation and Review Technique
  - (c) Project Evaluation and Research Technique
  - (d) Program Evaluation and Research Technique
- (5) The form of Organization known for giving rise to rumors is called
- (a) Decentralized organization
  - (b) Formal Organization
  - (c) Centralized organization
  - (d) Informal Organization
- (6) Which are the bases of departmentation from the below mentioned :
- (a) Function wise
  - (b) Product wise
  - (c) Territory wise
  - (d) All of the above
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