

IMBA in FM/HRPA/BM (Rep.) Sem.-5 Examination

HR/BEM/FM_BBA_GE-1

FAR

Time : 2-30 Hours]

November-2025

[Max. Marks : 70

- Q.1 Explain the importance of technical, economic, and operational feasibility in determining project success. (14)
- Q.2 What is market analysis? Describe the importance of competitor analysis in understanding market opportunities for a new business. Give suitable examples. (14)
- Or
- Q.2 What do you mean by technical feasibility? Discuss the key factors to be considered in assessing the technical feasibility of a project. (14)
- Q.3 Discuss the role of budgeting in managing business finances. (14)
- Or
- Q.3 Describe the steps involved in conducting an operational analysis for a new business system. (14)
- Q.4 Explain how financial projections support investment decisions in a business plan. (14)
- Or
- Q.4 Identify and explain three common sources of finance available to new entrepreneurs. (14)
- Q.5 Draft a feasibility analysis report for starting a New Hotel Business. Make assumptions, wherever required. (14)
