



Seat No. : _____

DF-101

December-2025

IMBA, Sem.-V (NEP SYLLABUS)

IMBA in Finance (FM) / IMBA in HR and

Public Administration (HRPA) /

IMBA in Business Management (BM)

DPPG-IMBA-SEC-356 / DPPG-IMBAF-SEC-356 / DPPG-IMBAH-SEC-356 :

Innovation and Entrepreneurship (IE)

Time : 1:00 Hour]

[Max. Marks : 25

1. Define Entrepreneurship and discuss its significance in detail. 10
- OR**
1. Discuss Psychological, Sociological and Population Ecology Model in detail. 10
2. Define Team and discuss characteristics of effective team. 10
- OR**
2. Define Creativity and discuss why is it important for entrepreneurs to be creative. 10
3. Short Answer : (Any 5 out of 6) 5
 - (1) Write any one responsibility of Entrepreneurs for supplementing economic growth of our country.
 - (2) Mention any one technique of Idea Generation.
 - (3) Write about any one benefit of Co-operative Society.
 - (4) Mention any one challenge of Family Business in India.
 - (5) Mention any one source of Innovation.
 - (6) Define Franchise.