

**MTHM Sem.-1 Examination
MTHM-106**

**Introduction to Tourism Mgmt
February-2025**

Time : 2-30 Hours]

[Max. Marks : 70

Instructions:

- 1) Figures to the right indicate Full Marks.
- 2) Do not write anything on the question paper.
- 3) Do not use scientific calculator.

Q.1	Define Tourism. Explain the history of tourism and how it has evolved over time.	14
	OR Discuss the significance of Heritage Tourism in India, highlighting how it contributes to cultural preservation and economic growth.	14
Q.2	Explain the major factors contributing to the growth of the tourism sector in India.	14
	OR Discuss the 5A's and Importance of tourism in the economic development of a country.	14
Q.3	A) Describe the process of night auditing in the hospitality sector and its role in maintaining operational efficiency.	7
	B) Briefly explain the difference between inbound and outbound tourism.	7
	OR	7
	A) Analyze the role of effective communication in addressing guest complaints and ensuring customer satisfaction in the tourism and hospitality sector.	7
	B) What are the critical components of a successful tour package? Provide examples to support your answer.	7
Q.4	Compare and contrast domestic tourism and international tourism, highlighting their challenges and opportunities.	14
	OR Evaluate the role of government policies in promoting different types of tourism in India.	14
Q.5	What are travel documents? Describe their importance and list the key travel documents required for international travel.	14
	OR Define Passport. Explain the various types of passports issued by governments and their specific purposes.	14