

BBA in THM (NEP) Sem.-1 Examination**MDC-THM-114****Introduction to Tourism Mgmt****February-2025****Time : 2-00 Hours]****[Max. Marks : 50**

Instructions:

- 1) Figures to the right indicate Full Marks.**
- 2) Do not write anything on the question paper.**
- 3) Do not use scientific calculator.**

1. Define tourism. Explain the classification of tourism. **(10 Marks)**

or

Write the names of 7 continents, 5 oceans and 5 countries popular for tourism in Asia.

2. Explain any 5 popular forms of tourism with examples. **(10 Marks)**

or

Explain the economic and cultural importance of tourism.

3. What are various travel documents required for international travel? Explain. **(10 Marks)**

or

What is Passport? Write its key components and explain different types of passports.

4. What is night auditing? Write down key tasks and importance of night auditing. **(10 Marks)**

or

Explain the process of understanding and solving guest problems. Also write its importance.

5. Explain the following Terms: **(Any 4) (10 Marks)**

- a) VISA b) Rural Tourism c) Excursionist c) Wellness Tourism d) Dark Tourism
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