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0702E1569

Candidate's Seat No : _____

MAV Sem.-1 Examination

MAV-104

Principles of Management in Service Industries

Time : 2-30 Hours]

February-2025

[Max. Marks : 70

Instructions:

- Figures to the right indicate full marks.
- Do not write anything on the question paper.
- Simple calculator is allowed. Do not use a scientific calculator.

1	Explain management in an organization with an appropriate example / a case study.	14
	Explain the characteristics of management objectives. OR	14
2	Explain the communication networks and barriers in terms of management.	14
3(I)	Briefly explain the fundamentals of Organization with examples.	7
3(II)	Explain the steps of Planning Process in brief.	7
	What are the forms of communication explain each form with example. OR	14
4	Explain the 7 functions of management in details.	14
5	Explain the term "management" and explain with its 4 functional areas.	14