

IMBA in ITF (NEP) Sem.-1 Examination

DSC-C-ITF-111T

International Trade and Finance

Time : 2-00 Hours]

February-2025

[Max. Marks : 50

Instructions:

- **Figures to the right indicate Full Marks.**
- **Do not write anything on the question paper.**

Q.1	What are the primary modes of entry into international markets for businesses?	10
Q.2	Define MNCs with an example. Discuss the international strategies used by MNCs.	10
	OR	
	What defines the nature of international business in a globalized world?	10
Q.3	A) Regionalism Vs. Multilateralism	5
	B) Discuss the key aspects of technology transfers.	5
	OR	
	A) Write short note on domestic business with examples.	5
	B) List out five features of international business.	5
Q.4	What is internationalization? Discuss the process of internationalization with suitable examples.	10
	OR	
	What are the key issues involved in the foreign investments?	10
Q.5	What are tariffs? Why tariffs and trade barriers are used by different countries?	10