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0602E1535

Candidate's Seat No : _____

IMBA in GBM/ANP (NEP) Sem.-1 Examination

DSC-C-GBM/ANP-111T

Enterprise Management

Time : 2-00 Hours]

February-2025

[Max. Marks : 50

Instructions:

- **Figures to the right indicate full Marks.**
- **Do not write anything on the question paper.**

Q.1 What are the key characteristics of small-scale industries (SSIs)? How do their features contribute to their role in economic development? **10**

Q.2 What role do District Industries Centres (DICs) play in fostering entrepreneurship development and supporting small businesses within local economies? **10**

OR

What are the different sources of capital financing available to small-scale industries (SSIs), and how do these funding options influence their growth and operational effectiveness?

Q.3 A. Imagine you want to start a new eco-friendly packaging business. Outline the steps you would take from idea generation to launching the startup. How would you secure funding, develop a business plan, and address potential challenges during the process? **5**

B. What is the concept of incubation in the context of entrepreneurship, and how do incubation programs support startups in their early stages of development? Discuss the resources and services typically provided by incubators to foster innovation and business growth. **5**

OR

A. What is the role of the Small Industries Service Institute (SISI) in promoting entrepreneurship development? How does it support small-scale industries through training, consultancy, and other services? **5**

B. What is bar coding, and how does it enhance inventory management and supply chain efficiency? Discuss the different types of bar codes and their applications in various industries. **5**

(P.T.O)

Q.4 What are Quality Management Standards (QMS) and Quality Technology Tools (QTT)? Discuss their importance in improving organizational efficiency, product quality, and customer satisfaction. **10**

OR

What is the Zero Defect Zero Effect (ZED) scheme? How does it promote quality manufacturing among Micro, Small, and Medium Enterprises (MSMEs) while ensuring minimal environmental impact? **10**

Q.5 What is the role of the World Trade Organization (WTO) in regulating international trade, and how does it influence trade policies among member countries? **10**

