

Q1) Define Semiotics and explain its usefulness. (14)

Or

Q1) Explain the Peircean Model of signs with the help of the Semiotic Triangle.

Q2) Explain the Saussurean model of signification. (14)

Or

Q2) What is 'Sign'? Describe the types of 'Signs'.

Q3) What is signification? Explain the Saussure's dyadic model of sign. (14)

Or

Q3) Explain the difference between Saussurean Model and Peircean model of signification.

Q4) Describe the relationship between 'Sign' and 'Things'. (14)

Or

Q4) Explain in detail the types of Codes.

Q5) MCQ Questions. (14)

Write any seven MCQs out of the following.

1. Who of the following are the co-founders of *Semiotics*?

a) Roman Jakobson & Charles Morris	b) Saussure & Charles Peirce
c) Saussure & Charles Morris	d) Roman Jakobson & Saussure
2. The current term *Semiotics* comes from the term 'Semeiotic' which was proposed by:

a) MAK Halliday	b) J.L. Austin	c) Roman Jakobson	d) Charles Peirce
-----------------	----------------	-------------------	-------------------
3. Saussure's semiotic model is known as:

a) Dyadic model	b) Triadic model	c) Diabolo model	d) Diaphragm model
-----------------	------------------	------------------	--------------------
4. Saussure's semiotic model gave primacy to the 'spoken word'. This was termed as:

a) Phonocentric stand	b) Acoustic stand
c) Phonolinguistics	d) Auditory phonetics

E1233-2

5. *Signifier* and *signified* are the two main parts of which semiotic model?
- a) Triadic semiotic model b) Functional semiotic model
c) Sociosemantic model d) Dyadic model
6. Which of the following is NOT a component of Saussure's semiotic model?
- a) Signification b) Bar c) Signified d) Object
7. Which of the following terms shows the relation between signifier and signified in Saussure's semiotic model?
- a) Bar b) Signification c) Form d) Value
8. Peirce's semiotic model consists of which of the following components?
- a) Object b) Subject c) Bar d) Signification
9. Through which of the following senses, can 'signs' communicate?
- a) Auditory b) Tactile c) Both (a) and (b) d) None of the above
10. Which of the following dichotomies was NOT proposed by Saussure?
- a) Langue and parole b) Paradigmatic and syntagmatic
c) Synchronic and diachronic d) Interpretant and referent
