

- Instructions :** (1) This paper contains **FIVE** questions.
 (2) All questions are compulsory.
 (3) Question No. **2, 3, 4** have internal options.
 (4) Figures in the right side in parenthesis indicate marks.

- Q:1** Explain any two: **(14)**
 1. Theory of Advantage
 2. Protestant Ethics and the Ethics of Orthodox
 3. The Public-Private Partnership Model
 4. Individual Responsibility in CSR
- Q:2** What are micro and macro ethics? Explain their characteristics with two relevant examples. **(14)**
- OR**
- Q:2** Explain the problems in ethics and their ways of justification. **(14)**
Q:3 Explain the theory of the level of individual morality development. **(14)**
- OR**
- Q:3** What are the different ways to determine human behaviour? **(14)**
Q:4 Explain any two models of Corporate Social Responsibility. **(14)**
- OR**
- Q:4** What is the need and advantage of CSR in today's corporate world? **(14)**
Q:5 Identify the approaches and justify your answer in the following cases: **(14)**
 1. A company is deciding whether to cut costs by using cheaper but environmentally harmful materials or invest in sustainable alternatives, which would reduce profits.
 2. Ethicists debate whether corporations can have moral responsibilities like individuals or if only people within corporations can be held accountable for ethical decisions.
 3. A study shows that in some cultures, employees prefer hierarchical leadership, while in others, they value democratic decision-making.

E1209 - 2

4. A pharmaceutical company must decide whether to sell a life-saving drug at a high price to maximise profits or lower the price to make it more accessible.
5. Scholars argue about whether privacy should be considered a fundamental human right or just a social expectation that varies across cultures.
6. Research finds that ethical labour practices are prioritised in some countries, while others focus more on economic growth, sometimes at the expense of workers' rights.
7. A company is considering using targeted advertising based on customer data, but some argue this is an invasion of privacy, while others say it improves user experience.

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