2904E276

Candidate's Seat No : ________

MBA - II/III Semester-4/6 (D/E) Examination

IB

April-2024

Time : 2-30 Hours] [Max. Marks : 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q.1 Explain the importance ofinternational business. 14

Q.2 (a) Explain the Hofstede's model of national culture. 7

(b) Explain the difference between the characteristics of developed and developing countries. 7

OR

(a) Explain any 3 economic co-operations. 7

(b) What makes a currency an international currency? 7

Q.3 (a) What is tariff-based marketing barrier? 7

(b) Explain any 3 exchange rate systems. 7

OR

Q.3 Explain 3 different sources of hiring for an MNC, explain the advantages and disadvantages of each 14

Q.4 (a) What are the pros and cons of FDI as an entry strategy for international business? 7

(b) What is the role of a foreign exchange market? 7

OR

Q.4 Explain the difference between a multinational and a global company with suitable examples. 14

Q.5 Explain the roles of IMF and World bank in world economy with examples of each. 14