

IMBA (Rep) Semester-2 Examination

IIS_IMBA-22

Business Book Classic-II

Time : 2-30 Hours]

April-2024

[Max. Marks : 70]

Instructions:

1. *Attempt all questions.*
2. *All questions are of 14 marks.*

QUESTION 1

- i. "THE GLOBALIZED FOOD SYSTEM CONTROLLED AND DRIVEN BY AGRIBUSINESS CORPORATIONS IS CREATING A FOURFOLD CRISIS." - Explain the four aspects of the crisis mentioned over here.
OR
- ii. What do you understand by the term "BIOPIRACY"? Illustrate with the help of an example.

QUESTION 2

- i. Define "HOMOPHONES", "HOMOGRAPHES", "SYNONYMS", and "ANTONYMS" with relevant examples (2 examples for each)

OR

- ii. What is "CARBON FOOTPRINT"? Why reducing carbon footprint is important? How do you plan to lower your carbon footprint?

QUESTION 3

- i. Identify and explain the three pillars of sustainability.

OR

- ii. Can renewable energy be used on a large scale? Justify your answer.

QUESTION 4

- i. Why is it inappropriate to lump organic, industrial and GMO foods into one category?

OR

- ii. What is the implication of the "SEED ACT of 2004" for indigenous farming?

(P.T.O)

QUESTION 5 Attempt the following seven questions

- i. "OUR COMMON FUTURE" was the final report of
- ii. "AZAD DARAKHT" is the Persian name of the tree.
- iii. There are 27 documented varieties of Basmati in India. State "True" or "False".
- iv. Another name for "BOVINE SPONGIFORM ENCEPHALOPATHY (BSE)" is
..... is defined as a "CHRONIC FEAR OF ENVIRONMENTAL DOOM" by psychological experts.
- v. Give two examples of biodegradable materials.
- vi. "HEER RANJHA" is written by the poet "VARIS SHAH" in 1766. State "True" or "False".
