

## IMBA (Rep) Semester-2 Examination

IIS\_IMBA-22

Business Book Classic-II

April-2024

Time : 2-30 Hours]

[Max. Marks : 70

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**Instructions:**

1. Attempt all questions.
2. All questions are of 14 marks.

**QUESTION 1**

- i. "THE GLOBALIZED FOOD SYSTEM CONTROLLED AND DRIVEN BY AGRIBUSINESS CORPORATIONS IS CREATING A FOURFOLD CRISIS."- Explain the four aspects of the crisis mentioned over here.

**OR**

- ii. What do you understand by the term "BIOPIRACY"? Illustrate with the help of an example.

**QUESTION 2**

- i. Define "HOMOPHONES", "HOMOGRAPHS", "SYNONYMS", and "ANTONYMS" with relevant examples (2 examples for each)

**OR**

- ii. What is "CARBON FOOTPRINT"? Why reducing carbon footprint is important? How do you plan to lower your carbon footprint?

**QUESTION 3**

- i. Identify and explain the three pillars of sustainability.

**OR**

- ii. Can renewable energy be used on a large scale? Justify your answer.

**QUESTION 4**

- i. Why is it inappropriate to lump organic, industrial and GMO foods into one category?

**OR**

- ii. What is the implication of the "SEED ACT of 2004" for indigenous farming?

(P.T.O)

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[14 Marks]

**QUESTION 5 Attempt the following seven questions**

- i. "OUR COMMON FUTURE" was the final report of .....
- ii. "AZAD DARAKHT" is the Persian name of the ..... tree.
- iii. There are 27 documented varieties of Basmati in India. State "True" or "False".
- iv. Another name for "BOVINE SPONGIFORM ENCEPHALOPATHY (BSE)" is  
.....
- v. .... is defined as a "CHRONIC FEAR OF ENVIRONMENTAL  
DOOM" by psychological experts.
- vi. Give two examples of biodegradable materials.
- vii. "HEER RANJHA" is written by the poet "VARIS SHAH" in 1766. State "True" or  
"False".

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