

**PGD (Rep) Semester-1 Examination
HM/HRM/IB/FM-Paper-I**

GM & Bus. Commu.

Time : 2-30 Hours]

April-2024

[Max. Marks : 70

Q1 What are the types of Planning followed in an organization? (14 Marks)

Q2 What is CSR? In India - what is its eligibility criterion and the activities undertaken? (14 Marks)

Q3 Motivation translates into a certain kind of human behaviour. Motivation theories looks at motivation in a certain way. Briefly explain 'Maslow's Theory of Hierarchical Needs' and 'McGregor's Theory X and Theory Y'.(14 Marks)

Q4 Write a note on fundamental accounting assumptions (14 Marks)

Or

Q4 Write a note on Objectives of financial Management

Q.5 Read the following text and answer the questions appearing in the end.

(14 Marks)

AMS Fertilizers is a 11-year-old fertilizer manufacturing company in Punjab. AMS is now expanding their business in Karnataka, Tamilnadu, and Assam. They planned to sell directly to the farmers as well as through the dealers in each state.

Aditya, the Head HR at AMS has been called by Mr. Singh, the MD of the company. He informed Aditya that he had to identify three bright marketing executives within a week.

Accordingly, Aditya hired 3 best candidates namely Mr. Kushwaha, Mr. Dev and Mr. Bhowmick. All the three candidates were had experience and excellent track record in top fertilizer companies.

After a month Mr. Singh called Aditya and informed him that only Mr. Bhowmick, who was placed in Assam, was performing satisfactorily. The other two candidates could not bring any business. Mr. Singh was looking for answers from Aditya.

1. Since all three candidates had relevant experience and acceptable track record at the time of hiring, what other problems do you think possibly kept two candidates from performing?
2. What corrective actions do you plan from HR perspective?