

PGD (Rep) Semester-1 Examination

L&SCM P-II

Logistics Mgmt

April-2024

Time : 2-30 Hours]

[Max. Marks : 70

Q.1[A] Explain Functions of the Logistics with relevant examples. [07]

Q.1[B] Explain how customer service requirements differ in different phases of Transaction process? [07]

Q.2 Describe the various warehousing options available, with their merits and Demerits. [14]

OR

Q.2 What are the various materials in logistical packaging? Discuss their relative Advantages and disadvantages. [14]

Q.3. Why do organizations need to outsource their logistics services? [14]

OR

Q.3. How can technology be used for improving an organization's logistics? Give examples from any industry of your choice.

[14]

Q.4. What is Reverse logistics? Why is it useful for an organization? [14]

OR

Q.4. The Logistics as a service industry has a great future in India: Explain this Statement. [14]

Q.5. How does an effective distribution channel design help improve the logistical efficiency of an organization? Give suitable examples. [14]