

BSc FAD (NEP) Semester-2 Examination

DSC_C_FAD-121

Fashion Theory

Time : 2-00 Hours]

April-2024

[Max. Marks : 50]

Q-1 (A) WRITE IN DETAIL ABOUT MOTIVES FOR CONSUMER BUYING. (5 MARKS)
 Q-1 (B) DESCRIBE FASHION FORCASTING. (5 MARKS)

OR

Q-1 (A) WRITE IN DETAIL ABOUT FASHION TERMINOLOGIES. (5 MARKS)
 Q-1 (B) WRITE IN DETAIL ABOUT FASHION EVOLUTION. (5 MARKS)

Q-2 (A) EXPLAIN 12HEAD THEORY OF FASHION. (5 MARKS)
 Q-2 (B) EXPLAIN ART MEDIA AND ITS APPLICATION. (5 MARKS)

OR

Q-2(A) WRITE IN DETAIL ABOUT FASHION MAGAZINES. (5 MARKS)
 Q-2(B) WRITE IN DETAIL ABOUT RETARDING FACTORS. (5 MARKS)

Q-3(A) WRITE IN DETAIL ABOUT FASHION CYCLE. (5 MARKS)
 Q-3(B) WRITE IN DETAIL ABOUT FASHION TEORY. (5 MARKS)

OR

Q-3(A) DESCRIBE ABOUT DESIGN ELEMENT. (5 MARKS)
 Q-3(B) WRITE IN DETAIL ABOUT PRINCIPLES OF DESIGN. (5 MARKS)

Q-4(A) WRITE IN DETAIL ABOUT ONE INTERNATIONA DESIGNER. (5 MARKS)
 Q-4(B) WRITE IN DETAIL ABOUT CONCEPT OF SEASONS. (5 MARKS)

OR

Q-4(A) EXPLAIN ADOPTION OF FASHION. (5 MARKS)
 Q-4(B) WRITE IN DETAILS ABOUT SOURCES OF FASHION. (5 MARKS)

Q-5 ATTEMPT ANY TEN OUT OF TWELVE. (10 MARKS)

- A. CAD
- B. RHYTHM
- C. APEX
- D. VALUE
- E. HUE
- F. SPACE
- G. COLOUR
- H. BALANCE
- I. SHAPE
- J. TEXTURE
- K. ALTER
- L. SEWING

ALL THE BEST-----