

Instruction: All Questions carry equal marks.

Q.1 Discuss the history and origins of the Sustainable Development Goals (SDGs) and their relevant in today's global context. (14 Marks)

Or

Q.1 (A) How are the SDGs related to the Millennium Development Goals? (7 Marks)
 (B) How are the SDGs implemented through Global Partnership? (7 Marks)

Q.2 Critically analyze the goals related to poverty, hunger, health & well-being and education and their impact on society. (14 Marks)

Or

Q.2 (A) How can we ensure resilience and primary needs in society through the SDGs? (7 Marks)
 (B) How can we strengthen institutions for sustainability through the SDGs? (7 Marks)

Q.3 Evaluate the effectiveness of communication for Social and Behavioural Change in Promoting environmental sustainability in Detail. (14 Marks)

Or

Q.3 (A) How can we use various social media platforms for environmental Awareness? (7 Marks)
 (B) Explain the source of reporting for environmental Communication. (7 Marks)

Q.4 Assess the role of media in creating awareness on issues such as coastal, forest, agriculture and more and how they can help in addressing these challenges? (14 Marks)

Or

Q.4 (A) What is the communication strategy for global warming & Climate Change? (7 Marks)
 (B) How can we explore green peace and media action? (7 Marks)

P.T.O

(Page No. 1)

(14 Marks)

Q.5 Attempt any 7 MCQs out of twelve.

(1) What is the origin of the SDGs?

- A. The United Nations General Assembly
- B. The World Economic Forum
- C. The G20 Summit
- D. The European Union

(2) What is the relation between SDGs and MDGs?

- A. SDGs replaced MDGs.
- B. SDGs and MDGs are completely unrelated
- C. SDGs are an extension of MDGs.
- D. SDGs are a subset of MDGs.

(3) What is the primary aim of SDGs?

- A. To promote economic growth in developing countries
- B. To address sustainable development challenges.
- C. To promote technological innovation.
- D. To create a global governance system.

(4) What is the goal related to ensuring resilience and primary needs in society?

- A. Gender equality
- B. Affordable and clean energy
- C. No poverty
- D. Industry, Innovation & Infrastructure

(5) What is the goal related to strengthening institutions for sustainability?

- A. Clean water and sanitation
- B. Life below water
- C. Peace, justice & strong institutions
- D. Sustainable cities and communities

(6) Which of the following is not a goal related to work and economic growth?

- A. Decent work and economic growth
- B. Reduced inequalities
- C. Industry, innovation & infrastructure
- D. Responsible production and consumption

(7) What is the primary source of reporting for environmental communication?

- A. Traditional media
- B. Social media
- C. Government reports
- D. Academic journals

(8) What is the goal of communication campaigns for environmental communication?

- A. To raise awareness about environmental issues
- B. To promote a specific political party
- C. To sell products related to the environment
- D. To spread false information about the environment

(9) What is the role of communication in social and behavioral change related to Environmental Issues?

- A. To inform people about the issues
- B. To persuade people to change their behavior
- C. To entertain people
- D. To confuse people about the issues

(10) What is the role of media in promoting sustainable development?

- A. To inform people about sustainable development challenges
- B. To persuade people to change their behavior
- C. To entertain people
- D. To promote unsustainable practices

(11) What is the role of media in creating awareness about issues related to coastal and forest Areas?

- A. To promote deforestation
- B. To inform people about the importance of conservation
- C. To sell products related to coastal and forest areas
- D. To confuse people about the issues

(12) What is the role of media in promoting responsible production and consumption?

- A. To inform people about the benefits of sustainable practices
- B. To persuade people to consume more
- C. To promote unsustainable practices
- D. To ignore the issue altogether

