

**M. M.C.J Sem.-4 Examination****507****SDG Goals & Media Studies****Time : 2-30 Hours]****September-2024****[Max. Marks : 70**

Instruction: All Questions carry equal marks.

- Q.1 Discuss the history and origins of the Sustainable Development Goals (SDGs) and their relevant in today's global context. (14 Marks)

**Or**

- Q.1 (A) How are the SDGs related to the Millennium Development Goals? (7 Marks)  
(B) How are the SDGs implemented through Global Partnership? (7Marks)

- Q.2 Critically analyze the goals related to poverty, hunger, health & well-being and education and their impact on society. (14 Marks)

**Or**

- Q.2 (A) How can we ensure resilience and primary needs in society through the SDGs? (7 Marks)  
(B) How can we strengthen institutions for sustainability through the SDGs? (7 Marks)

- Q.3 Evaluate the effectiveness of communication for Social and Behavioural Change in Promoting environmental sustainability in Detail. (14 Marks)

**Or**

- Q.3 (A) How can we use various social media platforms for environmental Awareness? (7 Marks)  
(B) Explain the source of reporting for environmental Communication. (7 Marks)

- Q.4 Assess the role of media in creating awareness on issues such as coastal, forest, agriculture and more and how they can help in addressing these challenges? (14 Marks)

**Or**

- Q.4 (A) What is the communication strategy for global warming & Climate Change? (7 Marks)  
(B) How can we explore green peace and media action? (7 Marks)

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(14 Marks)

Q.5 Attempt any 7 MCQs out of twelve.

- (1) What is the origin of the SDGs?
  - A. The United Nations General Assembly
  - B. The World Economic Forum
  - C. The G20 Summit
  - D. The European Union
- (2) What is the relation between SDGs and MDGs?
  - A. SDGs replaced MDGs.
  - B. SDGs and MDGs are completely unrelated
  - C. SDGs are an extension of MDGs.
  - D. SDGs are a subset of MDGs.
- (3) What is the primary aim of SDGs?
  - A. To promote economic growth in developing countries
  - B. To address sustainable development challenges.
  - C. To promote technological innovation.
  - D. To create a global governance system.
- (4) What is the goal related to ensuring resilience and primary needs in society?
  - A. Gender equality
  - B. Affordable and clean energy
  - C. No poverty
  - D. Industry, Innovation & Infrastructure
- (5) What is the goal related to strengthening institutions for sustainability?
  - A. Clean water and sanitation
  - B. Life below water
  - C. Peace, justice & strong institutions
  - D. Sustainable cities and communities
- (6) Which of the following is not a goal related to work and economic growth?
  - A. Decent work and economic growth
  - B. Reduced inequalities
  - C. Industry, innovation & infrastructure
  - D. Responsible production and consumption

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(7) What is the primary source of reporting for environmental communication?

- A. Traditional media
- B. Social media
- C. Government reports
- D. Academic journals

(8) What is the goal of communication campaigns for environmental communication?

- A. To raise awareness about environmental issues
- B. To promote a specific political party
- C. To sell products related to the environment
- D. To spread false information about the environment

(9) What is the role of communication in social and behavioral change related to Environmental Issues?

- A. To inform people about the issues
- B. To persuade people to change their behavior
- C. To entertain people
- D. To confuse people about the issues

(10) What is the role of media in promoting sustainable development?

- A. To inform people about sustainable development challenges
- B. To persuade people to change their behavior
- C. To entertain people
- D. To promote unsustainable practices

(11) What is the role of media in creating awareness about issues related to coastal and forest Areas?

- A. To promote deforestation
- B. To inform people about the importance of conservation
- C. To sell products related to coastal and forest areas
- D. To confuse people about the issues

(12) What is the role of media in promoting responsible production and consumption?

- A. To inform people about the benefits of sustainable practices
- B. To persuade people to consume more
- C. To promote unsustainable practices
- D. To ignore the issue altogether

