

M.B.A. GM (OM) Semester-4 Examination

Subject: Enterprise Resource Planning (OM407)

TIME: 2 Hours 2.5 hrs	DATE: 24/4/24	MARKS: 70
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- Q-1 A) Why is ERP implement to a company? 14
What are the common ERP myths? Explain in brief.
- Q-2 A) What are the other factors that should be considered in addition to the tangible 14
benefits while justifying ERP investments.
- OR
- Q-2 B) Discuss the road map for successful ERP implementation.
- Q-3 A) Write short notes on 14
1. Impact of internet on ERP Products
2. Importance of security for ERP System
- OR
- Q-3 A) Explain the Implementation Life Cycle in detail 14
- OR
- B) ERPs seem like a nice idea, so why return on investment so low?
What role does Senior Management play in an ERP Project
- Q-4 A) Explain with an example "Failure while Implementing ERP" 14
- OR
- Q-4 B) What are the functional modules of ERP Software? Explain
- Q-5 A) Explain with an example how ERP system is successful after implementation. 14

