2401E1208

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MBA GM Sem.-1 Examination FC-104 OB

January-2024

Time: 2-30 Hours]

[Max. Marks: 70

Q-1	A).Define: Culture Dimension. Explain: Hofstede Model of Culture Dimension. What are Application of this Model in business framework.	14
Q-2	<u>A).</u> Define: Perception. Explain Distortion in Perception [Perceptual Errors]. OR	14
	B).Explain: Management of Perception. What are the Management Application and Importance of Perception?	
Q-3	A). Define: Attitude. Explain: Components, Sources and Functions of Attitudes. OR	14
	B).Explain: Types of Attitudes. What are the Factors Affecting Job Satisfaction.	
Q-4	A).Explain: Personality Influencing Organizational Behavior using Big Five Personality Traits [OCEAN]. OR B). Define: Personality. What are Personality Determinants. Explain: other Personality Types A and B.	14
Q-5	A). Define: Group Dynamics. Explain: Stages of Group Formation and Group Cohesiveness.	14

