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2401E1207

Candidate's Seat No : _____

MBA SCM Sem.-1 Examination

FC-104

LM-I

January-2024

Time : 2-30 Hours]

[Max. Marks : 70

Q-1	Advise what is Logistics Mix & Logistics in Organized. Give its different components as well.	14
Q-2	Explain how streamlined procurement process can help to achieve better operational activity of an organization.? Explain with example. OR Explain what is Integrated Logistics and its difference from Logistics Mix.	14
Q-3	Explain the objectives of Integrated Logistics. Give Examples. OR Advise the importance of Information and its challenges. Explain in detail.	14
Q-4	What is Importance of Forecasting ? Explain in detail. OR How Forecasting can help to achieve the streamlined operation and order fulfilment.?	14
Q-5	Give minimum 7 Key Elements of customer service and explain its importance.	14

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