

**BBA in THM Sem-5 Examination****BATHM-125****Services Management in Hospitality Ind.****Time : 2-30 Hours]****December-2024****[Max. Marks : 70****Instructions:**

- 1) Figures to the right indicate Full Marks.**
- 2) Do not write anything on the question paper.**
- 3) Do not use scientific calculator.**

Q.1	Explain in detail- 17 Course French classical Menu.	14
Q.2	Explain the terms in detail – Russian Service  <b>OR</b>  Explain the terms in detail – American Service	14
Q.3	Explain in detail –(A) Types of Meal Plan (B) Segmentation & Retention of Customers  <b>OR</b>  Define the terms : (A) Ala Carte menu (B) Table de hote menu	14
Q.4	Explain the terms in detail – English Service  <b>OR</b>  Explain the terms in detail – French Service	14
Q.5	Which are the sub department of F&B Service department? Explain any 6 in detail.	14