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2304M222

Candidate's Seat No : _____

BRS/IMRS Semester-4 Examination

IIS_MRS43/BRS43

Mgmt Information Centre

Time : 2-30 Hours]

April-2024

[Max. Marks : 70

Instructions:

- 1) The figures on right hand side indicates marks.
- 2) Use of calculators is **NOT allowed**.

Q1. What is the process (standard steps) of implementation of Knowledge Management in an organization? [14 marks]

Or

Q1.A. What is the difference between Intelligence Quotient (IQ), Emotional Quotient (EQ) and Spiritual Quotient (SQ)? [7 marks]

And

Q1. B. What are the important steps of data analysis process? [07 marks]

Q2. What is MIS? Explain the same with an example. How is MIS useful in companies? [14marks]

Or

Q2.A. How does MIS impact an organization? [07marks]

And

Q.2.B. What is Human Resource Information System (HRIS)? How can it help in Team Management? [07 marks]

Q:3. Explain MIS in detail with respect to a Bank. [14 marks]

Or

Q3.A. What is the main goal of SDLC? [07 marks]

And

Q3.B. What is the most important stage in SDLC? And why? [07 marks]

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Q4. What is data, information, knowledge and wisdom? Explain the same with a suitable example. [14marks]

Or

Q4.A. Why is Artificial Intelligence becoming very critical in the digital era? [07 marks]
And

Q4.B. Explain the various career options available after majoring in MIS? [07 marks]

Q.5 Choose the following (MCQs) (attempt any 14 out of 16) [14 Marks]

1. Digitalization of patient records points to
 - a) Restaurant
 - b) Healthcare setup
 - c) Defence company
 - d) None of the above
2. _____ System can be any organized combination of people, hardware, software, communications network and data resources that collects, transforms and disseminates information in an organization.
 - a) Information
 - b) Horizontal
 - c) Vertical
 - d) Integrated
3. Is Design the most creative and challenging phase of system development life cycle?
 - a) True
 - b) False
4. Give an example of Explicit Knowledge
5. The last step in System Development Life Cycle is
 - a) Design
 - b) Planning
 - c) Maintenance
 - d) Testing
6. Inventory automation is generally more important in
 - a) Service Companies
 - b) Manufacturing Organizations
 - c) Agro Industries
 - d) All of the above
7. _____ Systems keep a track of the daily regular business transactions of the organization.
 - a) Management Level
 - b) Strategic Level
 - c) Executive Information
 - d) Operational Level
8. Does AI enable natural language processing, image recognition and autonomous systems?
 - a) True
 - b) False
9. Data Management includes
 - a) Collecting data
 - b) Storing Data
 - c) Retrieving Data
 - d) All of the above
10. Cashier in a bank will typically use

- a) Transaction Processing System
 - b) Decision Support System
 - c) Human Resource Information System
 - d) None of the above
11. Generally, what is the most famous domain extension for eCommerce?
- a) .gov
 - b) .com
 - c) .org
 - d) .us
12. Can documentation of knowledge of an individual reduce the overall training cost in an organization?
- a) True
 - b) False
13. Wallet Payment is beneficial on account of
- a) Real time transfer
 - b) Easy process
 - c) Instant Confirmation
 - d) All of the above
14. If a university develops a web based information system to record student grades, that would be an example of
- a) ERP
 - b) Intranet
 - c) CRM
 - d) Extranet
15. When a bank offers web self service for customers to answer their questions, it primarily leads to
- a) Value addition
 - b) Cost reduction
 - c) Risk Management
 - d) New opportunity creation
16. The right transformation cycle is
- a) Data -> Information -> Wisdom -> Knowledge
 - b) Data -> Knowledge -> Information -> Wisdom
 - c) Data -> Information -> Knowledge -> Wisdom
 - d) Wisdom -> Data -> Information -> Knowledge

.....END OF PAPER.....

