

**IMBA Semester-4 Examination****IIS\_IMBA-42****Mgmt Information System****April-2024****Time : 2-30 Hours]****[Max. Marks : 70**

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**Instruction:**

- 1) The figures on right hand side indicates marks.
- 2) Use of calculators is **NOT allowed**

Q1. What is the process (standard steps) of implementation of Knowledge Management in an organization? [14 marks]

Or

Q1.A. What is data analysis and data mining? [7marks]

And

Q1. B. What are the different ways/sources through which data can be collected? [7marks]

Q2. What is MIS? Explain the same with an example. How is MIS useful in a company?

[14marks]

Or

Q2.A. How does MIS benefit an organization? [07 marks]

And

Q.2.B. What are some of the types of MIS? [07marks]

Q:3. Explain MIS in detail with respect to a healthcare setup [14 marks]

Or

Q3.A. What is the main goal of SDLC? [07 marks]

And

Q3.B. What is the most important stage in SDLC? And why? [07 marks]

Q4. What is data, information, knowledge and wisdom? Explain the same with a suitable example. [14marks]

Or

Q4.A. Why is cyber security becoming very critical in the digital era? [07 marks]  
And

Q4.B. Explain the difference between Commerce, eCommerce and mCommerce? [07 marks]

**Q.5 Choose the following (MCQs) (attempt any 14 out of 16)** [14 Marks]

1. Does Knowledge Management lead to cost savings and enhanced productivity for an organization?
  - a) True
  - b) False
2. All of the below are sources of data collection except
  - a) Library
  - b) Manuscripts
  - c) Software Development
  - d) Survey
3. Does MIS help in decision making, co-ordinating, controlling, analyzing and visualizing information in an organization?
  - a) True
  - b) False
4. Which of the following are types of MIS?
  - a) Decision Support Systems (DSS)
  - b) Executive Information Systems (EIS)
  - c) Transaction Processing Systems (TPS)
  - d) All of the above
5. Identify the odd one out with respect to eCommerce / mCommerce
  - a) Amazon
  - b) Flipkart
  - c) Zomato
  - d) Cadila
6. Which of the following is not an essential characteristic of information quality?
  - a) Unbiased
  - b) Reliable
  - c) Ambiguous
  - d) Accurate
7. Cyber attacks can lead to
  - a) Data breaches
  - b) Financial losses
  - c) Reputational damage
  - d) All of the above
8. Give an example of Implicit Knowledge
9. Data Management includes
  - a) Collecting data
  - b) Storing Data

- c) Retrieving Data
  - d) All of the above
10. Cashier in a bank will typically use
    - a) Transaction Processing System
    - b) Decision Support System
    - c) Human Resource Information System
    - d) None of the above
  11. Generally, what is the most preferred domain extension for eCommerce?
    - a) .gov
    - b) .com
    - c) .org
    - d) .us
  12. Is digitalization beneficial for a country like India?
    - a) True
    - b) False
  13. Wallet Payment is beneficial on account of
    - a) Real time transfer
    - b) Easy process
    - c) Instant Confirmation
    - d) All of the above
  14. If a university develops a web based information system to record student grades, that would be an example of
    - a) ERP (Enterprise Resource Planning)
    - b) Intranet
    - c) CRM (Customer Relationship Management)
    - d) Extranet
  15. When a bank offers web self service for customers to answer their questions, primarily it leads to
    - a) Value addition
    - b) Cost reduction
    - c) Risk Management
    - d) New opportunity creation
  16. The right transformation cycle is
    - a) Data -> Information -> Wisdom -> Knowledge
    - b) Data -> Knowledge -> Information -> Wisdom
    - c) Data -> Information -> Knowledge -> Wisdom
    - d) Wisdom -> Data -> Information -> Knowledge

.....END OF PAPER.....

