

IMBA in PHM Semester-4 Examination
PHM-BBA-MS-4**BE****Time : 2-30 Hours]****April-2024****[Max. Marks : 70**

- Instructions :** (1) This paper contains **FIVE** questions.
(2) All questions are compulsory.
(3) Question No. **2, 3, 4** have internal options.
(4) Figures in the right side in parenthesis indicate marks.

- Q:1** Define Business Environment and elaborate external and internal factors which influence Business Environment. **(14)**
- Q:2** Define Technology and discuss sources of Technology Dynamics in detail. **(14)**
- OR**
- Q:2** Discuss the process of Environmental Forecasting. **(14)**
- Q:3** Define Cooperative Sector and discuss various types of it in detail. **(14)**
- OR**
- Q:3** Discuss salient features of Industrial Policy 1991 in detail. **(14)**
- Q:4** Discuss role of Foreign Investments in Indian Economy. **(14)**
- OR**
- Q:4** Write a detailed note on GATT and WTO and discuss its impact in Indian Economy. **(14)**
- Q:5** Write a detailed note on Micro, Small and Medium Enterprises development Act, 2006. **(14)**

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