

MBA Exec Semester-4 Examination

MBA_E_IB-453/BID-457

PBI & DV

April-2024

Time : 2-30 Hours]

[Max. Marks : 70

Q.1

- A What do you understand by term BI? Justify with an appropriate example. (7)
- B Write a short note on descriptive, predictive and prescriptive analytics. (7)

- Q.2 A Discuss the steps and process of creating a report in power BI. (7)
- B Distinguish between Power BI, Tableau and Quickview. (7)

Or

- Q.2 A What do you understand by term ETL? Explain (7)
- B What do you understand by term cloud computing? Write down the significance of cloud computing from analytical perspectives. (7)

- Q.3 A Write a short note on the power query editor and the advanced editor. (7)
- B Write a short note on Pivot and Unpivot and Merge and Append query in Excel (7)

Or

- Q.3 A What do you understand by term data types and it's discuss its types. (7)
- B Discuss any seven visualization tools of power BI (7)

- Q.4 A Illustrate the term DAX .Justify with an appropriate example. (7)
- B Classify Time intelligence function in detail. (7)

Or

- Q.4 A Discuss various DAX functions in detail. (7)
- B Elaborate various Date and Time functions in detail. (7)

- Q.5 A List any seven custom visualization tool of power BI. (7)
- B Classify various types of charts in Power BI. (7)

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