

Seat No. : \_\_\_\_\_

**N13-108**

**November-2014**

**B.B.A., Sem.-V**

**CC-302 : Business Environment**

**Time : 3 Hours]**

**[Max. Marks : 70**

1. (A) What is business environment ? Explain internal factors affecting business environment. 7

**OR**

What is money market ? Discuss reforms of Indian money market.

- (B) Explain the importance of business environment. 7

**OR**

Write a note on the reforms of capital market.

2. (A) What is budget ? Discuss constituents of budget. 7

**OR**

Write a note on EXIT policy.

- (B) Discuss different objectives of price and distribution controls. 7

**OR**

What is budget ? Discuss types of budgetary deficits.

3. (A) What is globalization? Discuss indicators of globalization. 7

**OR**

What is MNC ? Explain benefits of MNCs.

- (B) Discuss the role of foreign investment in the economy. 7

**OR**

Discuss the impact of WTO on the Indian Economy.

4. (A) Explain the importance of Business ethics. 7

**OR**

Discuss sources of technology dynamics.

(B) What is consumerism ? Discuss importance of consumerism. 7

**OR**

Explain the impact of natural environment on business.

5. Answer in brief : 14

- (1) Define mission.
- (2) State any two factors affecting macro-business environment.
- (3) Define capital market.
- (4) What is primary deficit ?
- (5) Define plan expenditure.
- (6) Give full form of PDS.
- (7) Define disinvestment.
- (8) State any two problems of MNCs.
- (9) Define FDI.
- (10) When was WTO established ?
- (11) Give the full form of TRIPs.
- (12) What is social responsibility of business ?
- (13) Give any two responsibilities towards employees.
- (14) When was the Consumer Protection Act enacted ?