

Integ BBA+MBA FS Sem.-1 Examination**DSC-C-FS-111T****Principles of Management****January-2024****Time : 2-00 Hours]****[Max. Marks : 50****Instructions:**

1. Figures to the right indicate full marks.
2. All the questions are compulsory.
3. Do not write anything on a question paper.

Q.1.**(10 Marks x 2 Questions = 20 Marks)**

- (A) Define "Management". Explain the characteristics of management in detail.
- (B) Define planning premises. Explain any four internal and any four external planning premises.

OR

- (A) Define management as an art, science and profession in short. Elaborate the functions of management in detail.
- (B) What is decision making? Explain the characteristics of decision making.

Q.2.**(10 Marks x 2 Questions = 20 Marks)**

- (A) Define the term "Organization". Explain the characteristics of an organization.
- (B) What is job analysis? Explain the concept of job analysis.

OR

- (A) What is delegation of authority? Explain the elements of delegation of authority.
- (B) What is Recruitment? Explain internal and external sources of recruitment in brief.

Q.3. MCQs.**(1 Mark x 10 Questions = 10 Marks)**

1. The concept of management was developed in _____
 - (A) UK
 - (B) Japan
 - (C) India
 - (D) USA
2. Process of planning start with _____
 - (A) Planning premises
 - (B) Data collection
 - (C) Evaluation of data
 - (D) Establishment of objectives
3. Which one is not included in POSDCoRB?
 - (A) Organising
 - (B) Directing
 - (C) Reporting
 - (D) Standards

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4. Which one is not an internal premise?
 - (A) Sales forecasting
 - (B) Business policies
 - (C) Political stability
 - (D) Capital invested
5. There are _____ types of external premises.
 - (A) Two
 - (B) Five
 - (C) Three
 - (D) four
6. Planning premises process complete with _____.
 - (A) Collection of information
 - (B) Comparison with results
 - (C) Rectification of forecast process
 - (D) Estimation for future trend
7. In Decentralisation, Authority is delegated to _____.
 - (A) Top level
 - (B) All levels
 - (C) Middle level
 - (D) Bottom level
8. Scalar organization is a synonym of _____.
 - (A) Line and staff organization
 - (B) Line organization
 - (C) Matrix organization
9. Functions of staffing starts with _____.
 - (A) Recruitment
 - (B) Training
 - (C) Wages
 - (D) Service activities
10. Which one is an external source of recruitment?
 - (A) Advertisement
 - (B) Former employees
 - (C) Relatives
 - (D) Present employees

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