

SY MBA (Old) Examination**Introduction to Research Methodology****Time : 2-00 Hours]****December-2024****[Max. Marks : 50**

Q.1 Explain the criteria of a good research study. **[10]**

OR

Define 'Research'. Elaborate the steps to be followed to conduct a Research?

Q.2 What is a Research Problem? Explain the techniques involved in defining a Research problem in detail. **[10]**

OR

Write meaning of 'Research Design'. Explain any two types of research design in depth.

Q.3 What is Sampling? Explain probability sampling and its types. **[10]**

OR

Explain the following terms in detail:

- i) Sampling error
- ii) Non-sampling error

Q.4 Attempt **any two** from the following: **[10]**

- i) Questionnaire method for data collection
- ii) Secondary data collection
- iii) Case study method

Q.5 Explain the following terms: **[10]**

- i) Classification
- ii) Tabulation

OR

Q.5 Explain the layout of business research report.
