

**B.B.A. Sem.-5 Examination****CC 302****Business Environment****Time : 2-30 Hours]****March-2024****[Max. Marks : 50**

**Instructions :** (1) Attempt any two questions in Section-I  
(2) Question 5 in Section-II is Compulsory.

- 1 ( a ) Discuss internal factors affecting business environment in detail. 7  
( b ) Discuss reforms of Indian money market. 7

**OR**

- 1 ( a ) Write a note on capital market. 7  
( b ) Define business environment and highlight its importance in business enterprise. 7

- 2 ( a ) Write a note on EXIT policy. 7  
( b ) Explain the process of disinvestment in detail. 7

**OR**

- 2 ( a ) Write a short note on different ways of privatization 7  
( b ) Name and explain various types of budgetary deficits. 7

- 3 ( a ) Discuss the latest EXIM policy of India. 7  
( b ) Discuss the role of foreign investment in India. 7

**OR**

- 3 ( a ) Discuss the impact of WTO on Indian economy. 7  
( b ) What is Globalisation? Discuss its indicators. 7

- 4 ( a ) Write a detailed note on consumerism in India. 7  
( b ) What is social responsibility of Business? Discuss responsibilities of Business towards employees and society. 7

**OR**

- 4 ( a ) Write a note on business ethics. 7  
( b ) Explain the concept of Natural Environment and highlight its impact on business. 7

**[P.T.O.]**

5 Do as directed (Any seven) :

- ( 1 ) Natural environment does not belong to internal environment of the business. (True/False)
  - ( 2 ) External factors are controllable by the firm. (True/False)
  - ( 3 ) Share market is an important instrument of money. (True/False)
  - ( 4 ) ..... policy operates through the budget.  
(a) Fiscal (b) Foreign trade (c) Monetary (d) None of above
  - ( 5 ) Golden handshake is a popular method to trim the man power. (True/False)
  - ( 6 ) Privatisation means transfer of the ownership and management of an enterprise from private sector to the public sector. (True/False)
  - ( 7 ) We accepted Globalization in 1980 (True/False)
  - ( 8 ) The WTO started on .....  
(a) 1<sup>st</sup> January 1991 (b) 1<sup>st</sup> January 1990 (c) 1<sup>st</sup> January 1996 (d) 1<sup>st</sup> January 1995
  - ( 9 ) EXIM policy is better known as foreign trade policy. (True/False)
  - ( 10 ) Environmental factors are ..... (a) Static (b) Dynamic (c) Simple (d) Soft
  - ( 11 ) Consumerism in India is not well organised and developed because of low literacy rate  
(True/False)
  - ( 12 ) Topographical factors also affect the demand pattern. (True/False)
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