

MBA in AVCM Sem.-1 Examination

IIS-2

Rural Linkage & Farm Linkage

January-2024

Time : 2-30 Hours]

[Max. Marks : 70

QUESTION-1**14 Marks**

- (a) What do you mean by Rural development? What is the significance of women's empowerment in rural development? Explain with a suitable example.
- (b) What is Rural Linkage? How Rural Linkage is categorized? Explain with an example.

OR

QUESTION-1 (A) What are the challenges in Rural Linkage? How does Rural Linkage contribute to overall national development?

7 Marks

QUESTION-1 (B) List down the Rural Development Programme. Explain any two programmes in detail.

7 Marks**QUESTION-2****14 Marks**

- (a) What is the Farm and Non-Farm Sector? Differentiate between Farm and Non-Farm sectors with the example.
- (b) How are rural-urban interactions interlinked with economic, social and cultural transformations?

OR

QUESTION-2 (A) What is DAY-NRLM? What are the features of DAY-NRLM? How it Plays an Important Role in Rural Linkage

7 Marks

QUESTION-2 (B) What is DDU-GKY? What is the thrust area of the programme?

7 Marks

QUESTION-3 What do you mean by PO? Explain with an example. What are the essential features of PO and its different types of legal forms?

14 Marks**OR**

QUESTION-3 (A) What is Farm Linkage? What are the different types of Farm Income? Explain with example

7 Marks

QUESTION-3 (B) How Farm sector and non-farm sector contribute to each other? Explain with two examples for each.

7 Marks**P.T.O.**

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QUESTION-4 What is FPC? What is the role and importance of FPC? List down the advantages of FPC. What are the preparatory steps to be followed for the incorporation of a Producer Company? **14 Marks**

OR

QUESTION-4 (A) What is FPO? Why there is a need for FPO? What are the advantages of an FPO? **7 Marks**

QUESTION-4 (B) Explain in detail the proposed three-tier Model of FPOs. Name some of the FPOs promoter's agencies. **7 Marks**

QUESTION-5 Attempt any seven out of twelve **14 Marks**

(i) Producer Company registered as a private limited company under _____

- A. Companies Act 1960
- B. Companies Act 1953
- C. Companies Act 1956
- D. Companies Act 1959

(ii) What is SFACs?

- A. Small Farmers' Agribusiness Consortium
- B. Small Farmers' Agri Consortium
- C. Small Farming Agribusiness Consortium
- D. Small Farmers' Agribusiness Concert

(iii) What challenge is Farm Linkage trying to address?

- A) Lack of technological advancements in agriculture
- B) Limited market access for small-scale farmers
- C) Overproduction of agricultural commodities
- D) None of the above

(iv) FPO stand for _____?

- A. Farmer produce Organization
- B. Farmer producer Organization
- C. Farmer Production Organization
- D. Farm produce Organization

(v) How does Rural Linkage contribute to overall national development?

- A) By increasing regional disparities
- B) By limiting socio-economic conditions in rural areas
- C) By creating a more integrated and inclusive national economy
- D) By discouraging economic activities

(vi) Which of the following is a promotion agency for supporting FPOs?

- A. NABARD
- B. SFAC
- C. NRLM
- D. All of the above

(vii) What SVEP Stands for _____.

- A) Start-up Village Entrepreneurship Programming
- B) Start-up Village Entrepreneur Programme
- C) Start-up Village Entrepreneurship Programme
- D) Starting Village Entrepreneurship Programme

(viii) Why is Farm Linkage important for Agriculture?

- A) To increase farm productivity
- B) To create networking opportunities for farmers
- C) To bridge the gap between farmers and consumers
- D) All of the above

(ix) What challenges are commonly faced in implementing Rural Linkage projects?

- A) Adequate funding
- B) Geographical barriers
- C) Lack of awareness
- D) All of the above

(x) Which government body is typically responsible for implementing Rural Development Programmes?

- A) Municipalities
- B) State governments
- C) International organizations
- D) None of the above

(xi) National Rural Economic Transformation Project (NRETP) is implemented in how many states _____.

- A) 10
- B) 13
- C) 15
- D) 17

(xii) The DAY-NRLM was launched on _____

- A) 2013
- B) 2015
- C) 2011
- D) 1999
