

IMSc CS Sem.-7 Examination

Innovation and Startup

December-2024

Time : 2-00 Hours]

[Max. Marks : 35

Instructions:

- Draw Diagrams wherever necessary.
- Make Assumptions wherever necessary.

Q-1 Answer/Define the following in short (any three) [15]
a. Jugaad Innovation
b. Entrepreneurship
c. Disruption in the market
d. Value Proposition

Q-2 What is an Idea and how it turns into an innovation [10]
OR

Q-2 What is Design Thinking and How its implemented for a successful Startup

Q-3 What is Business Model Canvas(BMC) and what are the different [10]
components of the same.

OR

Q-3 What are attributes of a good team of a startup in any phase especially for the startup to turn into a business?