

**B.B.A. Sem.-1 Examination****CC-101****Principles of Management-I****October-2024****Time : 2-30 Hours]****[Max. Marks : 70**

Q.1. i. Explain the process of 'POSDCORB' with a suitable example. (7)

ii. Write a note on 'Planning Process'. (7)

OR

Q.1. i. Write a note on 'Planning Premises'. (7)

ii. Explain types of plans based on the use of plans. (7)

Q.2. i. Write a note on 'Forecasting'. (7)

ii. Discuss the steps in decision-making process. (7)

OR

Q.2. i. Explain any two forecasting methods with advantages and disadvantages. (7)

ii. Write a detailed note on 'Decision-Tree' with an example. (7)

Q.3. i. Define delegation. Explain the principles of effective delegation. (7)

ii. Discuss any two bases of departmentation with its pros and cons. (7)

OR

Q.3. i. Define organizing. Explain the principles of organizing. (7)

ii. Discuss the factors affecting degree of centralization in organisations. (7)

Q.4. i. Explain the advantages and disadvantages of line and staff organisations. (7)

ii. Discuss the benefits and limitations of informal organisations. (7)

OR

Q.4. i. Write a note on 'Committee form of organisation'. (7)

ii. Differentiate between line organisations and line and staff organisations. (7)

Q.5. Do as directed. (Attempt any seven out of twelve) 14

1. Name the inputs popularly known as '6Ms'.

2. When unpredictable changes can affect the budget and modifications are required, \_\_\_\_\_ budget is used. (fixed/flexible)

3. Write the full form of PERT.

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4. CPM was developed in late 1950s by \_\_\_\_\_ of DuPont and James E. Kelley of Remington. (Henry Ford/ Morgan Walker/ Luther Gullick/ O'Donnell)
5. Dividing an organisation into operations, finance, marketing and personnel departments is known as \_\_\_\_\_ departmentation. (product-wise/process-wise/functional/territory-wise)
6. \_\_\_\_\_ of control refers to the number of subordinates that a superior can handle. (Span/Scope/Scale)
7. As per the principle of \_\_\_\_\_, the number of subordinates to be supervised should not exceed superior's capabilities. (unity of command/span of control/departmentation)
8. 'Committee form of organisation is also known as scalar, vertical or military organisation.' This statement is \_\_\_\_\_. (True/False)
9. Name any one problem of informal organisations.
10. 'Industrial policy and political interference in business are elements of external planning premises.' This statement is \_\_\_\_\_. (True/False)
11. \_\_\_\_\_ departmentation is most suited for multi-product or diversified product company. (product-wise/process-wise/functional/territory-wise)
12. 'Management is both an art and a science.' This statement is \_\_\_\_\_. (true/false)

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