

1/16

1012E1045

Candidate's Seat No : _____

MBA in BEPF/PP/EM/DM Sem.-3 Examination

EM-306

EPP

Time : 2-30 Hours]

December-2024

[Max. Marks : 70

Q.1 Explain the phases involved in staging an event and describe the importance of each phase in ensuring a successful event? (14)

Q.2 Develop a comprehensive pre-production checklist for an event. Discuss the key tasks involved at each stage of preparation? (14)

Or

Q.2 What is event logistics, and why is it crucial for the success of an event? Discuss the different categories and elements of logistics systems? (14)

Q.3 Describe the types of lighting instruments used in event lighting design. Explain the process of conceptual, practical, and physical lighting design. (14)

Or

Q.3 Explain the role of visual presentation in an event. Discuss the different types of visual equipment and their uses? (14)

Q.4 What is the importance of audiovisual equipment in event production? Describe the equipment used for video and data projection, including their features? (14)

Or

Q.4 Discuss the risks associated with event production. How can event organizers manage risks and ensure safety for all involved? (14)

Q.5 Explain the role of multimedia presentations in events. Discuss how different types of display equipment, such as video walls and monitors, are used to enhance the audience experience? (14)
